



Crescenta Valley Town Council 2020 Candidate Application

Please submit to the Election Committee Co-Chairs, Harry Leon and co-chair Aram Ordubegian and Sophal Ear, in person or mail to:

Crescenta Valley Town Council
P.O. Box 8676
La Crescenta, CA 91224-0676

Questions:

Harry@thecvcouncil.com 818-464-5970

Aram@thecvcouncil.com 310-890-3947

Sophal@thecvcouncil.com 831-917-0288

**Must be received by 11:59 p.m., October 13, 2020,
with the \$40 application fee.**

No late application will be accepted

All information, except your address, phone number and email address, is public record.
This is a fillable form so please type your application. Please complete, print and sign.

Name Jeffrey Rodriguez

Address: 2742 Prospect Ave.

City: La Crescenta Zip: 91214

Phone: (818 429-1242

Email: tdolaw@yahoo.com

Best phone number to reach you late in the evening after the election: (818) 429-1242

Please answer the following question:

Are you a registered voter and have you lived in the unincorporated area of La Crescenta/Montrose for at least one year? Yes No

(If you answered "NO" to above question, you are not eligible to run for the Town Council.)

Occupation: Legal Electronic Records Coordinator

Education: 2 Years College

The purpose of the Town Council is to provide a forum, through a town meeting, to identify and discuss the issues of concern to the residents and businesses in the unincorporated areas of La Crescenta and Montrose (census tracts 3001, 3002, and 3005), and to represent those residents and businesses, the Council shall also work together with governmental bodies and agencies, as well as local agencies and organizations, to meet the needs of the community.

In a maximum of 100 words for each question, please respond to the following:

1. What would you like to see the Town Council accomplish?

I would like to see the Council continue its work with Parks and Recreation, as well as other county departments, to continue improving and enhancing our parks and many trails in this community. We live in a beautiful city, and I want to continue to see its many treasures enhanced for the community.

I would also like to see the Council continue its proactive approach on making sure our Community Standards are kept in mind for any new construction, while also keeping a close eye on potential developments in the future, such as affordable housing.

We're living in a new reality because of Covid-19, a reality that has changed the logistics of how the Council, as well as other groups in the community as a whole operate. I want to continue to come up with innovative ways to work together with other associations/organizations to make this community a better place.

I believe getting an Open Streets grant application for our community would be very beneficial. It brings the community together for a fun event which in turn builds some level of camaraderie between the participants. Also, being that we need to find future modes of transportation besides motor vehicles, it's a good way to get people to experience other more active modes of transportation.

2. As a new member of the Town Council, what would be your goals for the next year or what would you hope to contribute to the Town Council?

The schools of La Crescenta consistently receive acclaim in a variety of areas for the education they provide the children of our community. I want to continue to work with GUSD to support them in any way we can to continue this tradition. That could include fund-raising events, youth town council support, or any other way we can maintain the level of excellence that has been ongoing for many years now. "Children are our future" isn't just a catchphrase, it's a reality.

I would like to continue efforts to make the streets in our community as safe as they possibly can be. This goes for both pedestrian traffic as well as the many bicycle riders in our community. In my opinion, this will be accomplished by continuing to work with DPW and Kathryn Barger's office to see if various improvements (Speed feedback signs, additional stop signs, flashing crosswalks, crossing guards) can be implemented. I also believe that getting a safe routes to school plan for the unincorporated part of La Crescenta would go a long way in making the streets safe for our children walking to and from school.

I want to continue my community outreach to get the message out that the CVTC meets regularly and needs to hear from residents as to concerns and ideas to better serve the community.

Campaign Code of Conduct

There are basic principles of decency, honesty, and fair play that every candidate for public office in the State of California has a moral obligation to observe and uphold. THEREFORE:

1. I SHALL CONDUCT my campaign in good faith and show respect for my fellow candidates.
2. I SHALL OBTAIN the private property owner's permission before placing or allowing others to place my campaign signs/posters on their property.
3. I SHALL DEFEND AND UPHOLD the right of every qualified voter to full and equal participation in the electoral process.
4. I SHALL REMOVE all campaign materials within 48 hours of the election.
5. I SHALL NOT defame, libel, or slander, any candidate or his or her family.
6. I SHALL NOT USE NOR PERMIT any appeal to prejudice based on race, gender, religion, national origin, physical health status, or age.
7. I SHALL NOT USE NOR PERMIT any dishonest or unethical practice including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
8. I SHALL NOT PERMIT NOR CONDONE any removal or destruction of any opponent's signs, brochures, flyers, or other campaign material.
9. I SHALL NOT PLACE NOR PERMIT others involved in my campaign to place campaign materials in illegal locations (i.e. telephone poles¹, public fencing², trees in the right of way³, light poles⁴, on or inside mailboxes⁵). *See ordinances below.*
10. I SHALL NOT PERMIT NOR CONDONE campaign literature, or an individual or individuals to electioneer, within 100 feet of the polling location on Election Day.

I, the undersigned candidate for membership on the Crescenta Valley Town Council, hereby pledge myself to conduct my campaign in accordance with the above principles and practices.

CANDIDATE SIGNATURE: _____



DATE October 9, 2020

Please print, sign and date.

LA County Code 22.52.990E¹, CA Penal Code 556², LA County Code 22.52.990E³, LA County Code 22.52.990E⁴, 18 USC