

# Crescenta Valley Town Council 2021 Candidate Application

Please submit to the Election Committee Co-Chairs, Harry Leon, Aram Ordubegian, or Chris Kilpatrick, in person or mail to:

Crescenta Valley Town Council  
P.O. Box 8676  
La Crescenta, CA 91224-0676

Questions:

[Harry@thevcouncil.com](mailto:Harry@thevcouncil.com) 818-464-5870  
[Aram@thevcouncil.com](mailto:Aram@thevcouncil.com) 310-890-3947  
[Chris@thevcouncil.com](mailto:Chris@thevcouncil.com) 818-726-2671

**Must be postmarked or received by 5:00p.m.,  
November 10, 2021, with the \$100 application fee.  
Fee is payable by check only. Check shall be made  
to Crescenta Valley Town Council.**

Late applications will be rejected

**All information, except your address, phone number and email address, is public record.  
This is a fillable form so please type your application. Please complete, print and sign.**

Name TERI "MADDIE" MADSEN

Address: [REDACTED]

City: LA CRESCENTA Zip: 91214

Phone: [REDACTED]

Email: [REDACTED] Best phone number to reach you late in the

evening after the election: [REDACTED] Please answer the following question:

Are you a registered voter and have you lived in the unincorporated area of  
La Crescenta/Montrose for at least one year?  Yes  No

(If you answered "NO" to above question, you are not eligible to run for the Town Council.)

Occupation: SMALL BUSINESS OWNER. CEO AND MANAGING PARTNER OF 2 PARTNERSHIPS - BOTH INTERNATIONAL COMPANIES

Education: BACHELORS DEGREE IN MUSIC

The purpose of the Town Council is to provide a forum, through a town meeting, to identify and discuss the issues of concern to the residents and businesses in the unincorporated areas of La Crescenta and Montrose (census tracts 3001, 3002, and 3005), and to represent those residents and businesses, the Council shall also work together with governmental bodies and agencies, as well as local agencies and organizations, to meet the needs of the community.

In a maximum of 100 words for each question, please respond to the following:

1. What would you like to see the Town Council accomplish?

GREATER VISIBILITY IN THE NEIGHBORHOODS OF LA CRESCENTA AND OUR NEIGHBORING COMMUNITIES. I DIDN'T EVEN KNOW THERE WAS A TOWN COUNCIL UNTIL THIS YEAR. MY NEIGHBORS AND I HAVE NO IDEA WHO TO ASK OR THAT SOMEONE ASIDE FROM LA COUNTY IS REPRESENTING THEM IN LOCAL MATTERS. THERE IS SO MUCH DISINFORMATION ON NEXTDOOR AND YET SO MANY NEIGHBORS ON IT.

GREATER FOCUS ON SAFETY EDUCATION. A CLEAN CITY/CLEAN AIR CAMPAIGN.

A SOCIAL MEDIA PRESENCE.

MORE PUBLIC ARTS AND ENTERTAINMENT PROGRAMMING.

COMPASSION AWARENESS. MENTAL HEALTH OUTREACH. PANDEMIC COPING RESOURCES.

2. As a new member of the Town Council, what would be your goals for the next year or what would you hope to contribute to the Town Council

I AM A PRODUCER AND CREATE PROGRAMMING FOR A LIVING. IF I CAN FIND OUT GUIDELINES, I CAN WORK TO PROVIDE MORE FREE OR LOW COST PUBLIC PROGRAMMING IN THE ARTS AND ENTERTAINMENT SECTOR. OUR PARKS AND OPEN SPACES CAN BE USED FOR COMMUNITY GATHERINGS FOR MUSICAL PERFORMANCES AND LESSONS, MEDITATION GROUPS, BOOK CLUBS, MARTIAL ARTS, LIVE PAINTING EXHIBITIONS, STAR GAZING NIGHTS AT DEUKMEJIAN, ETC.

NOT EVERYONE CAN AFFORD THESE THINGS AND THERE ARE MANY IN OUR COMMUNITY WHO WANT TO BE PART OF THE SOLUTION TO ALLEVIATE PANDEMIC DEPRESSION, BY VOLUNTEERING THEIR TALENTS AND HELPING OTHERS. THIS ALSO LEADS TO PROMOTION OF LOCAL NON BRICK AND MORTAR BUSINESS.

OUTDOOR RECREATION ACTIVITIES IN PARKS AND TRAILS. I GREW UP IN UTAH ON THE ROCKS, LAKES, SLOPES AND TRAILS. WE HAVE SO MUCH OPEN SPACE AND TREE LIFE IN LA CRESCENTA, AND YET MOST DON'T EVEN KNOW DEUKMEJIAN PARK OR DESCANSO GARDENS EXIST.

WE HAVE A LOT OF NEW PEOPLE IN OUR COMMUNITY AND A YOUNGER DEMOGRAPHIC. I'D LIKE A CHANCE TO HELP SHIFT FOCUS AWAY FROM PHONES AND ELECTRONIC DEVICES, TOWARDS THE BEAUTY OF OUR SURROUNDINGS AS WELL AS RESOURCES WE ALL HAVE WITHIN US.

MY PIE IN THE SKY: FINDING OUT HOW TO PUT THOSE DANG ELECTRICAL POLES UNDER THE GROUND HAS BEEN MY GOAL SINCE I'VE LIVED HERE FOR 15 YEARS.

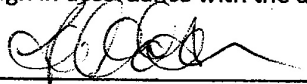
## Campaign Code of Conduct

There are basic principles of decency, honesty, and fair play that every candidate for public office in the State of California has a moral obligation to observe and uphold. THEREFORE:

1. I SHALL CONDUCT my campaign in good faith and show respect for my fellow candidates.
2. I SHALL OBTAIN the private property owner's permission before placing or allowing others to place my campaign signs/posters on their property.
3. I SHALL DEFEND AND UPHOLD the right of every qualified voter to full and equal participation in the electoral process.
4. I SHALL REMOVE all campaign materials within 48 hours of the election.
5. I SHALL NOT defame, libel, or slander, any candidate or his or her family.
6. I SHALL NOT USE NOR PERMIT any appeal to prejudice based on race, gender, religion, national origin, physical health status, or age.
7. I SHALL NOT USE NOR PERMIT any dishonest or unethical practice including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
8. I SHALL NOT PERMIT NOR CONDONE any removal or destruction of any opponent's signs, brochures, flyers, or other campaign material.
9. I SHALL NOT PLACE NOR PERMIT others involved in my campaign to place campaign materials in illegal locations (i.e. telephone poles<sup>1</sup>, public fencing<sup>2</sup>, trees in the right of way<sup>3</sup>, light poles<sup>4</sup>, on or inside mailboxes<sup>5</sup>). *See ordinances below.*
10. I SHALL NOT PERMIT NOR CONDONE campaign literature, or an individual or individuals to electioneer, within 100 feet of the polling location on Election Day.

I, the undersigned candidate for membership on the Crescenta Valley Town Council, hereby pledge myself to conduct my campaign in accordance with the above principles and practices.

CANDIDATE SIGNATURE: \_\_\_\_\_



DATE

12/20/21

Please print, sign and date.

LA County Code 22.52.990E<sup>1</sup>, CA Penal Code 556<sup>2</sup>, LA County Code 22.52.990E<sup>3</sup>, LA County Code 22.52.990E<sup>4</sup>, 18 USC